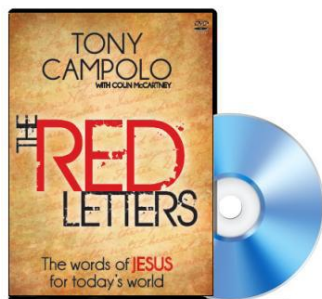


THE RED LETTERS DVD & Interaction Guide

Featuring Tony Campolo

THE RED LETTERS: The **Words of Jesus** for today's world



The Red Letters is a six-segment DVD series of conversations featuring **Tony Campolo** as he endeavors, in his unique and compelling style, to draw viewers' focus to the teachings of Jesus Christ, particularly in regard to social issues.

Red Letter Christianity is a global movement of Christians who are taking the actions of Jesus and his words - the "**red letters**" in some versions of the Bible - seriously. The message in those red letters is radical, to say the least. Jesus' words in the Sermon on the Mount suggest an 'upside-down Kingdom' and challenge our notions of what Christianity is and how we live it out in today's world.

The social issues and values addressed in **The Red Letters** include taking care of the poor, finding justice for the oppressed, spreading the Gospel and loving one's enemies. Through six thought-provoking video segments with accompanying interaction questions, Campolo challenges complacency, and asserts that these are the issues that Jesus spoke of directly, and therefore these issues should be the priorities of God's people.

The Red Letters DVD Conversations

1. **What is Red Letter Christianity?**
2. **Red Letter Conversations About Materialism**
3. **Red Letter Conversations About Compassion**
4. **Red Letter Conversations About Politics**
5. **Red Letter Conversations About Spirituality**
6. **Red Letter Conversations About Joy**

Release August 2011 • ISBN 978-0-921485-30-8 • Christian Living/Growth/Study
1.25 hrs • Six (approx. 10-15 min) segments
World Vision Canada • \$29.99 Retail • DVD + 32 page interaction guide

Guest: **Tony Campolo**

Named by Christianity Today as one of the 25 most influential preachers of the last 50 years, Tony is a sociologist, pastor, author of more than 35 books (including *Red Letter Christians*), commentator, and sought after speaker. He was also one of the spiritual advisers to President Bill Clinton. He's been a guest on television programs like The Colbert Report, Nightline, Crossfire, Politically Incorrect, Larry King Live, CNN News and MSNBC News. He's Professor Emeritus of Sociology at Eastern University, a faculty member at the University of Pennsylvania, and the founder and president of the Evangelical Association for the Promotion of Education.



Host: **Colin McCartney**

As Founder of UrbanPromise Toronto (www.urbanpromise.com) Rev. McCartney, has appeared on television, radio and news media regarding urban issues. He is an author of *The Beautiful Disappointment* and *Red Letter Revolution*, mentor to pastors and business people and is in high demand as a speaker. He is also a practitioner who leads UrbanPromise Toronto in its work in some of Toronto's toughest government housing projects.